

**The structure of the portfolio for admission to the Master's degree program  
«Management in the creative industries»**

Admission to the master's program takes place during a competitive selection based on the results of an interview and a portfolio competition.

The portfolio includes a motivation letter describing the applicant's previous professional experience, the rationale for choosing the Master's degree in Management in Creative Industries, professional and academic plans for completing the master's degree, as well as other information that the applicant deems appropriate to explain his intentions when applying for the program.

The portfolio is submitted to the admissions committee at the time of submission of documents, uploaded to the applicant's personal account and sent electronically to the post office [creative@hse.ru](mailto:creative@hse.ru) .