

**The structure and evaluation criteria of the portfolio for admission to the
Master's degree program
"Interactive design"**

Admission to the Master's program takes place during a competitive selection based on the results of an interview and a portfolio competition.

Applicants entering the profiles of the Master's program "Interactive design", should present a portfolio. The portfolio should include a description of the applicant's completed author's projects on various topics in the field of art or design, as well as projects in which the applicant participated (indicating the specific tasks that he solved) over the past 3 years; a motivation letter describing the applicant's previous professional and academic experience, justification for choosing this master's degree programs, professional and academic plans for completing the master's degree; and also other information is given that the applicant will consider appropriate to explain his intentions about admission to the program.

Evaluation criteria of the portfolio:

- knowledge of computer design programs (from 1 to 15 points);
- sufficient amount of projects (from 1 to 15 points);
- accuracy of the presentation (from 1 to 15 points);
- originality of the project (or 1 to 15 points);
- style of the project (from 1 to 20 points);
- compositional solution (from 1 to 20 points).

Portfolios should be uploaded to the applicant's personal account and sent electronically by e-mail design@hse.ru .