

Federal State Autonomous Educational Institution of Higher Education

NATIONAL RESEARCH UNIVERSITY
"HIGHER SCHOOL OF ECONOMICS"

School of Innovation and Entrepreneurship

MASTER'S DEGREE PROGRAM
"Innovative Business Management"

Academic Supervisor
_____/A.A. Tsymbal

Moscow, 2023

Portfolio composition

Competitive expert evaluation of the portfolio is conducted by the examination commission of the program "Innovative Business Management" (hereinafter referred to as the Program). The examination commission evaluates the content of the documents presented in the portfolio. The portfolio considered by the examination commission upon admission to the program "Innovative Business Management" includes the following components:

1. Documents of the established sample on higher education not lower than bachelor's level (bachelor's diploma, diploma of specialist with higher professional education, specialist's diploma or master's diploma) and the corresponding appendix to it.
2. Documented individual accomplishments of the applicant, which may include:
 - documents on additional education (diplomas, certificates confirming the study of separate training courses, training courses, professional development outside the higher education program, including professional retraining and certification, training courses, including online courses, MOOCs, training in scientific and educational schools in the direction of the Program or close to it, training courses, etc.);
 - Letters of recommendation from the place of employment, confirming achievements;
 - certificates and diplomas of winners and prize-winners of case championships and other intellectual competitions in areas corresponding to the profile of the Program;
 - grant support (grant or funding from the Bortnik Foundation (UMNIK, START, etc.) and other funds for financing innovative entrepreneurship, residency in an incubator, gas pedal, participation in grant competitions, funding);
 - experience in project activities (participation in the role of project supervisor, project manager, project management team member; experience in program and project portfolio management. Experience in the context of innovative projects will be an advantage);
3. Resume - education, professional experience, internship or project work.
4. Interview - assessed by the ability to convincingly present yourself, your experience of labor, project, scientific, etc. activities. Logically and clearly justify the purpose of admission to the program. Prove your motivation for training and personal development in this program. The applicant's general level of culture and active life position are assessed.

The examination committee shall take into consideration the following aspects while reviewing the set of competition papers:

Portfolio components	Evaluation criteria
Documents of the established sample of higher education* (10 points)	The profile of education, level of education (bachelor's, master's, specialist, postgraduate), diploma with honors are taken into account.
Documents confirming the applicant's individual achievements* (30 points)	Points are awarded and summarized on the basis of documents submitted in terms of the following parameters: <ol style="list-style-type: none">1. documents on additional education2. letters of recommendation3. certificates and diplomas of winners and prize-winners of case championships and other intellectual competitions4. grant support5. project experience
CV (10 points)	Professional, internship or project work experience is taken into account.
Scientific research papers and publications (10 points)	Information about patents, inventions, and other intellectual property rights is confirmed by relevant documents.

	<p>Information about the publication, taking into account the ranking of printed or electronic sources (a copy of the published article, publication details, links to open sources, a screenshot from an indexing system with all necessary details clearly displayed).</p>
<p>Interview* (50 points)</p>	<p>The interview assesses:</p> <ul style="list-style-type: none"> • Interest in learning from the program; • the ability to present their own experience of practical, project and scientific activity and training in relation to the field of innovation management; • ability to think critically and logically, formulate and justify their own judgments in the context of considering the applicant's experience and/or problems and trends in innovation management; • Ability to articulate expectations of the program and realistically assess the usefulness of learning outcomes for one's own professional practice; • active life position, willingness and ability to enrich the educational program with experience, knowledge, contacts, activity.

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