The structure and evaluation criteria of the portfolio for admission to the Master's degree program
"Modern Design in the teaching of design and art"

Admission to the Master's program takes place during a competitive selection based on the results of an interview and a portfolio competition.

The portfolio should be qualitatively composed of visual materials, project descriptions, relevant links to the design portfolio on Internet resources can be added to it. Additionally, diplomas of design contests and Olympiads can be provided. The number of visual materials is not limited.

The portfolio should represent the applicant as an artist and designer, demonstrate the level of his professional competence in these areas. The portfolio materials should also reflect the applicant's skills in the field of design and fine arts.

Evaluation criteria of the portfolio:

— knowledge of computer design programs (from 1 to 15 points);
— sufficient amount of projects (from 1 to 15 points);
— accuracy of the presentation (from 1 to 15 points);
— originality of the project (от 1 to 15 points);
— style of the project (from 1 to 20 points);
— compositional solution (from 1 to 20 points).

Portfolios should be uploaded to the applicant's personal account and sent electronically by e-mail design@hse.ru .