

Federal State Autonomous Educational Institution of Higher Education

**NATIONAL RESEARCH UNIVERSITY
"HIGH SCHOOL OF ECONOMICS"**

Faculty of Creative Industries

PORTFOLIO COMPOSITION

**for foreign citizens applying for
master's degree program
“Filmmaking”
42.04.05 Media communications**

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List of documents for passing the entrance test in the form of competitive selection (portfolio) for foreign citizens in a separate competition and criteria for evaluating the portfolio

Educational program “Filmmaking”

Portfolio section	Comments	Maximum points
<i>Mandatory documents</i>		
Motivation letter	The candidate’s commitment, understanding of the program profile, assessment of one’s own skills and competencies, realistic view of the chosen profession and oneself in it.	15 points
List of creative projects and significant events	Duration of professional experience and significance for the media industry, variety of creative projects and events in which the candidate took part.	15 points
A short story about yourself	Such criteria as the ability to express one’s individuality, brightness and imagery.	10 points
Description of a difficult or emotional moment in the candidate's life	The ability to express one’s emotions through text, understanding conflict as a basic element of drama.	10 points
Examples of texts previously written by the candidate	Drama elements, drama structure, brightness and imagery.	10 points
Completed creative written assignments according to the brief	Writing two scenes: Compliance with the brief, drama elements, expressiveness, understanding of the nature of the script, dialogues.	Scene 1 -10 points Scene 2 -10 points

Scientific activity	The number and level of publications, activity and involvement in scientific activities (type of work, participation in conferences, scientific projects).	10 points
Recommendations	The status of experts - representatives of the film and media industry, scientists and representatives of specialized institutes making recommendations, as well as the number and variety of recommendations, and the presence of a recommendation specifically for this master's program	5 points
Previous education		Diploma of higher education - 5 points

List of documents for passing the entrance test in the form of competitive selection (portfolio) for foreign citizens entering educational programs of higher education - master's programs of the National Research University Higher School of Economics in a separate competition for full-time study

1. Documents that can be included in the portfolio:

1.1. Motivation letter describing the candidate's goals (up to 15 points)

The letter should show the applicant's creative potential, reveal his interest in creating films and TV series, his own vision of professional development and career. The applicant also needs to indicate what type and format of film and serial product he is interested in as a viewer, and, in the future, as an author or creator. The size of the work is from 1 to 2 pages.

1.2. List of creative projects and significant events in which the candidate participated (up to 15 points)

A list of all significant creative projects in which the candidate participated. The applicant must describe the project(s), their role in the project (writer, actor, editor, musician), and any accomplishment the project has received (performance, awards, publication, etc.). This list can include not only projects related to cinema, television, video, but also everything to which the applicant has devoted creative effort: music, design, graphics, creation of games or apps, etc.

You can also include (in a separate section) important activities in which the applicant has been involved, such as participation in sports teams, debate clubs or chess competitions, leadership roles in the classroom, and anything else that helps reveal the breadth of interests and activities of the applicant.

1.3. Short story about yourself (up to 10 points)

An essay or short story about yourself or some aspect of your life. The applicant must answer the following questions:

- How did you become who you are, who influenced you or what shaped you?
- Tell us a little about your personality.

This should not be a text description of your creative portfolio, and it should not be a listing of your formal qualifications. The size of the work is from 1 to 2 pages.

1.4. Description of a difficult or emotional moment in the candidate's life (up to 10 points)

A short essay about a particularly distinctive and memorable moment in life—a time filled with emotion or challenge—that the applicant faced. Size - no more than 1 page.

1.5. Examples of texts previously written by candidates (up to 10 points)

The applicant is asked to provide samples of his own (not co-authored) creative writing. For example, a play, article, or story that was written for school or extracurricular publication.

The work may be unpublished. This could be a script for a film or TV series.

The size of the work is no more than 10 pages. If the finished work exceeds the maximum permissible length, then only the first 10 pages must be attached.

1.6. Written creative task (up to 20 points);

The applicant needs to write two separate dramatic scenes containing a conflict between two (no more) characters located in a confined space.

1.7. Documents confirming the applicant's scientific work (up to 10 points)

- Published articles, abstracts, conference reports (in scientific journals, conference proceedings, etc.) - digital copies (photo, scan) are provided with the ability to identify the author, as well as the fact, place and year of publication.

- Programs of conferences, symposiums, etc. with included reports authored by the applicant.

- Other evidence of participation in scientific events.

- Letters from scientific organizations confirming the candidate's participation in collective scientific projects, etc. indicating the size, type, nature of the work done, certified by the project manager. Coursework and thesis papers are not considered as scientific papers.

1.8. Recommendations from representatives of the media industry and other creative industries, scientists specializing in media, certified by signature, indicating contact information (up to 5 points)

1.9. Diploma of higher education with honors (5 points)