

Federal State Autonomous Educational Institution of Higher Education

NATIONAL RESEARCH UNIVERSITY "HIGHER SCHOOL OF ECONOMICS"

Faculty of Creative Industries

PORTFOLIO COMPOSITION

**for foreign citizens entering the educational
programme of Master's degree
"Contemporary Journalism"
training direction 42.04.02 Journalism**

**Academic supervisor of the programme -
Alexey Lvovich Nikolov, Deputy Dean of the
Faculty of Creative Industries, National
Research University Higher School of Economics**

2023

List of documents for the entrance test in the form of a competitive selection (portfolio) for foreign citizens in the framework of a separate competition for places under agreements on the provision of paid educational services and criteria for evaluating the portfolio

Educational programme "Contemporary Journalism"

Portfolio element	Assessment criteria	Maximum number of points for a portfolio element
Resume or confirmation of relevant work experience with a copy of employment record or other documents	<p>To be assessed:</p> <ul style="list-style-type: none"> - Professional experience; - Significance of organizations where the applicant works/worked. - Accomplishments in their professional environment. 	30 points
Motivation letter	<p>The motivation letter is written in free form and should contain the following elements:</p> <ul style="list-style-type: none"> - Reasons for the candidate to pursue a Master's programme; - Justification for the choice of the Master's programme in Contemporary Journalism; - The candidate's overall evaluation of his/her professional development and educational trajectory; - The candidate's vision of the professional activity he/she intends to pursue upon graduation from Master's programme. 	20 points
Author's publications	<ul style="list-style-type: none"> - Author's publications in his/her professional environment; - Scientific publications; - Participation in professional conferences. 	15 points
Recommendation letters	<p>Reflection of personal and professional qualities. Level of motivation. Ability to learn and work in media.</p> <p>Recommendations (a maximum of three recommendations are evaluated.) To be taken into account:</p> <ul style="list-style-type: none"> - recommendations from state authorities; - recommendations from the University (State Examination Committee, rector, vice-rector, dean); - from organisations (employers) or their individual structural subdivisions; - from representatives of the media industry, 	20 points

	science, universities (including academic supervisors).	
Additional documents on education (advanced training, courses, professional certificates, etc.)	<p>Certificates of professional achievements, documents on additional education and/or advanced training, courses, trainings, internships relevant to the profile of the educational program; evidence of other personal achievements of the applicant (e.g., winning competitions)</p> <p>Only achievements during and after graduation are taken into account. Achievements from the school period are not taken into account</p>	15 points

Total: 100 points