



# HOW TO WRITE A MOTIVATION LETTER



## 6 tips from HSE International

### 1. WRITE A SEPARATE LETTER TO EACH PROGRAMME



There is no universal letter, show the programme that you are familiar with its requirements and peculiarities.

### 2. CHECK THE PROGRAMME WEBSITE AND PORTFOLIO REQUIREMENTS

Your motivation letter should supplement your portfolio and show that you are the right candidate.

### 3. STRUCTURIZE



The motivation letter should have a logical structure: introduction, body and conclusion so that it is easy to read. Do not write more than 1 page, do not send a screenshot of your notes or your photos.

### 4. CONCENTRATE

Write only relevant information. For example work experience, internships, volunteering, participation in conferences, etc.



### 5. BE CREATIVE



Start with a hook, get the reviewer interested from the first sentence (but don't write irrelevant information).

See more details on our website



### 6. HAVE A FRESH LOOK



Check if there are any mistakes in the letter: is it easy to read? Is it well structured? Read it to your family and friends and ask their opinion.

WE WISH YOU GOOD LUCK  
AND LOOK FORWARD  
TO SEEING YOU IN HSE!

