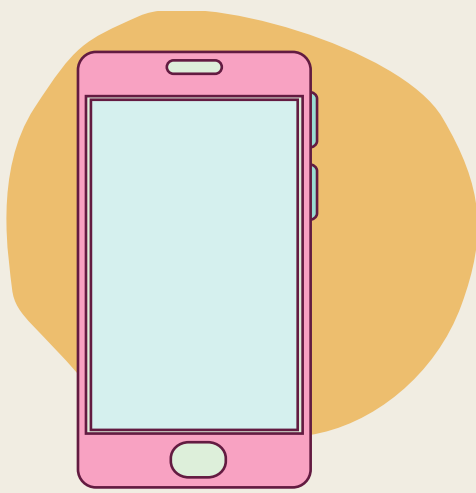


## 6 TIPS FROM HSE

# HOW TO WRITE A MOTIVATION LETTER

### Write a separate letter to each programme

There is no universal letter, show the programme that you are familiar with its requirements and peculiarities.



### Check the programme website and portfolio requirements

Your motivation letter should supplement your portfolio and show that you are the right candidate.

### Structure

The motivation letter should have a logical structure: introduction, body and conclusion so that it is easy to read. Do not write more than 1 page, do not send a screenshot of your notes or your photos.



### Concentrate



Write only relevant information. For example work experience, internships, volunteering, participation in conferences, etc.



### Be creative

Start with a hook, get the reviewer interested from the first sentence (but don't write irrelevant information).

### Have a fresh look

Check if there are any mistakes in the letter: is it easy to read? Is it well structured? Read it to your family and friends and ask their opinion.