

Approved by the Academic Council  
Of Master Program “Critical Media Studies”  
№1 from 15.10.2019  
of the Faculty of communications, media and design

**NATIONAL RESEARCH UNIVERSITY – HIGHER SCHOOL OF ECONOMICS  
(HSE)**

**Faculty of communications, media and design**

**The list of the Documents for Application to the Master Program “Critical Media  
Studies” and Portfolio Assessment Criteria**

Academic Supervisor - Panos Kompatsiaris, PhD, Assistant Professor

**Moscow, 2019**

## **Faculty of Communications, Media, and Design**

### **The List of the documents evaluated in the framework of the portfolio competition and provided by candidates of the master's program “Critical Media Studies”**

The Master's program ‘Critical Media Studies’ takes place in English language and knowledge of Russian language is not required. The admission to the program occurs after portfolio competition. We consider all applicants with an undergraduate’s degree from an internationally accredited university, but priority is given to those with background in media and communication studies, journalism, design, cultural studies, critical theory, anthropology, art theory and adjacent disciplines. All portfolio materials should be sent to us digitally.

#### **List of the documents asked for the portfolio**

##### **1 CV**

The CV should detail all relevant information about your past education, background and experience. Please also include in separate documents proof of your relevant work placements and possible academic publications. If you have attended/ participated in conferences in the past please make sure to include some proof of that (either a letter or link to the event proving your participation). Please include the copies and academic transcripts of your previous university education and the certificates proving any other relevant qualifications you have acquired.

##### **2 Personal statement**

This document should explain your motivation for undertaking the program and what you wish to achieve with this degree during your studies and after your graduation.

##### **3 Research statement**

This document should detail which area of critical media studies you are interested in as well as include theoretical and methodological references you have used or wish to use in your work. It also should contain a short description of the research project the candidate would like to realize during their education level.

##### **4 Academic references**

Please provide at least two academic references from professors stating the projects and the institution in which your collaboration took place.

## Portfolio Assessment Criteria

Criteria	Maximum Points
<p><b>CV</b> We value your grades, academic output and work experience as well as the education path, its level etc. If candidates have already published work in magazines or journals are encouraged to submit them in separate documents, as well as certificates, degree diplomas etc.</p>	25 points
<p><b>Personal statement</b> We value the coherency of vision, clarity of expression and the capacity of the candidate to formulate convincing reasons for leading them to apply for this program. We expect that candidates have familiarized themselves with the purpose of the program and demonstrate this in their personal statements.</p>	25 points
<p><b>Research Statement</b> We expect that the candidates have some prior background knowledge related to the teaching and research that the program provides. We value research statements that manifest clear questions and show familiarity with approaches, methods and themes in media and cultural studies. In the description of the research project we separately grade: Methodology – 10 points Problem formulation – 10 points Theoretical framework – 15 points</p>	35 points
<p><b>Academic references</b> We value references that show the applicant's achievements in their past work, underlining personal skills and traits. Letters need to clearly state the academic or professional relation the referee has had with the applicant.</p>	15 points

**Total points: 100**